

The Alliance

Bulletin

Providing key information in a no-frills format for professionals who travel to write, edit, broadcast or create images.

August 2014

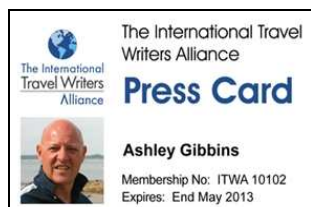
Ashley Gibbins

Ashley@itwalliance.com
www.itwalliance.com

Issue 167 : August 2014

www.itwalliance.com

The Alliance press card



The International Travel Writers Alliance Press Card now provides Alliance journalists with formal recognition of their status and standing in the profession and a range of opportunities from Alliance travel partners.

Contact Ashley Gibbins at Ashley@itwalliance.com.

Job shop

Here are some of the professional opportunities available on **The International Travel Writers Alliance Job Shop**.

The **Job Shop** has been created to enable the Alliance's partners to place - and journalists to receive - information on in-house jobs, special assignments or one-off projects.

The Alliance's travel journalists can also :

- set up **Job Alerts** so as to be notified if a job is posted that matches the journalists skills or interests
- create an anonymous job seeker profile or upload a CV for potential employers to search through, and
- access job searching tools and tips

Over 40 jobs based in the USA and UK are currently on the **JobShop** website including :

- News Journalist
HPCI Media - London
- Deputy Editor
London, South East England
- UK Editor
Mashable
- Associate Editor, Trial Magazine
Washington, Dist.Columbia, USA

Visit : www.jobtarget.com/home/home.cfm?site_id=14773

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Visit Kent

Visit Kent is the official Destination Management Organisation responsible for promoting the county of Kent, UK.

Kent, the oldest county in England, is known as the Garden of England because of its wealth of farming and crops, including fruit and hops

Canterbury, its county town, is among the oldest cities with a continuous history.

Kent also has two beautiful Areas of Outstanding Natural Beauty in the Kent Downs and the High Weald and the largest area of semi natural woodland of any county.

The White Cliffs are a designated Site of Special Scientific Interest and home to many species of birds, wildlife and flora, including a unique type of sea cabbage.

Visit : www.visitkent.co.uk. Contact : Kerstin Andrews at kerstin.andrews@visitkent.co.uk.

Greece Grecotel

Greece Grecotel is the largest luxury hotel & resort group in Greece with properties in Athens, Crete, Mykonos, Kos, Corfu, Halkidiki, Rhodes Alexandroupolis, Larissa, Peloponnese and the Athens Riviera.

Visit : www.grecotel.com Contact : Judy Smith at judy.smith@grecotel.com.

The Cambrian, Switzerland

The Cambrian is a Lifestyle Hotel - Member of Design Hotels - in the middle of the charming ski & hiking Swiss village Adelboden.

The village is proud of it's beauty and it's high class skiing facilities and welcomes guests from all over the world.

Visit : www.thecambrianadelboden.com. Contact : Anke Lock at anke.lock@thecambrianadelboden.com.

I Like Local (Hong Kong)

I Like Local is a sustainable, social travel platform that enables travellers to book a unique, local activity from a local in a developing country.

From helping on an organic farm in Nepal, fishing with a local fisherman in Sri Lanka to volunteering in Indonesia. Main goal is to create a win-win situation; extra income for local communities and a unique, off the beaten track experience for travellers.

Visit : www.i-likelocal.com. Contact : Sanne Meijboom at sanne@i-likelocal.com.

Visit North Norfolk

Visit North Norfolk Coast and Countryside promotes the area of North Norfolk stretching from Heacham in the west to Horsey in the east and inland down to Fakenham.

It is an area offering walking, cycling, birdwatching and windsurfing and relaxed beach living.

North Norfolk also has its Royal coastline, the Broads, boutique shops and Areas of Outstanding Natural Beauty.

Visit North Norfolk will be delighted to consider supporting Alliance press card holders able to feature the area.

Visit: www.visitnorthnorfolk.com. Contact: Katie Murphy at katie.murphy@junglepr.com.

Casolodge Travel and Safaris (Kenya)

Casolodge Travel and Safaris is a Tour and travel Management company based in Nairobi, Kenya.

The company specialises in air ticketing both domestic and international, bush safaris, beach safaris, cultural safaris, sports safaris, excursions, hotel bookings, car hire, tour packages, charter flights services and educational packages.

Visit : www.casolodgetravels.co.ke Contact : Caroline Busolo at info@casolodgetravels.co.ke.

Brand USA

Brand USA is the public-private partnership responsible for promoting the United States as a premier travel destination and communicating U.S. entry/exit policies and procedures.

The organisation's mission is to increase international visitation to the United States while working in partnership with the travel industry to maximise the economic and social benefits of travel.

Visit : www.DiscoverAmerica.com. Contact : Jennifer Byles at jbytes@thebrandusa.co.uk.

Green Globe

Green Globe is the worldwide sustainability system for sustainable operation and management of travel and tourism businesses.

Green Globe, which is represented in over 83 countries, is an Affiliate Member of the United Nations World Tourism Organization (UNWTO) and the Global Sustainable Tourism Council (GSTC).

Visit : www.greenglobe.com. Contact : Brad Cox at bcox@greenglobe.com

The San Francisco Travel Association

The San Francisco Travel Association is an independent, not-for-profit destination marketing organization with more than 1,600 business members.

Its mission is to enhance the local economy by marketing San Francisco and the Bay Area as the premier destination for conventions, meetings, events and leisure travel.

Visit : www.sanfrancisco.travel/about/about.html. Contact : Harold Hoogasian at harold@hoogasian.com.

Agencies

Representation Plus (UK)

Representation Plus, established in 1987, is a full service marketing company specialising in the travel, tourism and leisure industries.

With a core business of public relations and B2B sales/market representation, our clients include destinations, hotels, tourist attractions, tour operators, airlines and related products (travel insurance, websites, food & wine, health & beauty), we develop creative PR & marketing campaigns specifically tailored to meet our clients' requirements.

Visit : www.representationplus.co.uk. Contact : Anna Wolstenholme at anna@representationplus.co.uk.

Ophir PR UK)

Ophir PR is a London based boutique travel PR, communications and media relations agency for the travel industry.

Ophir PR has a personal and pro-active approach offering clients creative, strategic tailor-made PR campaigns.

Visit : www.ophirpr.co.uk. Contact : Jonathan Williams at jonathan@ophirpr.co.uk.

The Alliance Opinion Forum : Essential Travel Apps

The first issue 'proper' of *Essential travel apps* has been published with recommendations by Alliance journalists of those apps that, they believe, make travelling easier and more enjoyable.

The briefing can also be downloaded at :
http://www.internationaltravelwritersalliance.com/publ_opinion_forum.html.

The Alliance Opinion Forum

This is also the first publication from the *Alliance Opinion Forum (AOF)*, which gives journalists and travel industry partners and their agencies, the opportunity to initiate and/or respond to discussions on subjects of genuine interest and relevance.

The resulting AOF briefing, which the Alliance will publish, will help to influence an awareness and understanding of the issues facing the travel and tourism industries worldwide.

Contact : Ashley Gibbins at Ashley@itwalliance.com.

News

The Travel Bloggers Conference, Colombo, Sri Lanka

Asia's first ever Travel Bloggers Conference will be held from the 14 to 18 November 2014 in Colombo, Sri Lanka.

Named TBC Asia will be run by Cinnamon Hotels & Resorts and in partnership with the Professional Travel Bloggers' Association (PTBA) and the National Carrier - Sri Lankan Airlines.

Visit : www.tbcasia.com. Contact: Pramukshi Kariyawasam at pramukshi@cinnamonhotels.com.

Iceland Named Most Peaceful Country

Iceland has been named the most peaceful country in the world in the annual Global Peace Index compiled by the Institute for Economics and Peace.

Iceland has maintained its top ranking for the seventh year in a row, being joined this year by Denmark and Austria in the top three.

The index gauges global peace using three broad themes:

- the level of safety and security in society
- the extent of domestic or international conflict
- and the degree of militarisation.

Visit : www.economicsandpeace.org and www.visiticeland.com. Contact : Asha Sudha at Asha.Sudha@brightergroup.com

Chicago wins George Lucas Museum, Illinois

'Star Wars' creator, George Lucas, has announced that the Lucas Museum of Narrative Art Chicago will be the future home for his collection of art and movie memorabilia.

Visit : www.ChooseChicago.com and www.DiscoverAmerica.com. Contact : Sarah Barnett at sbarnett@thebrandusa.co.uk.

Blue Sky, Ladprao, Bangkok, Thailand

The Blue Sky, at Centara Grand at Central Plaza Ladprao Bangkok, has been named as one of the 15 Most Exciting Rooftop Bars In The World, in a survey by Architecture Art Design website.

Blue Sky, which is on the 24th level, is an urban bistro that is designed as an al fresco lounge, with a cool design that uses blue as a predominant colour.

Centara Hotels & Resorts

Centara Hotels & Resorts has a portfolio of 47 deluxe and first-class properties covering all the major tourist destinations in Thailand.

A further 20 resorts are located in :

Maldives	Sri Lanka	Qatar
Vietnam	Mauritius	Laos, and
Bali	Ethiopia	Oman
Shanghai		

Visit : www.centarahotelsresorts.com/cglb. Contact : Wilasinee Jinaut at wilasineeji@chr.co.th.

The Queen's Diamond Jubilee State Coach, Buckingham Palace, London

The coach built to celebrate the Queen's Diamond Jubilee in 2012 is now on permanent display within the Royal Mews at London's Buckingham Palace.

It is only the second coach to be built for the Royal Household in more than a century.

The Diamond Jubilee State Coach can be viewed as part of any visit to Buckingham Palace.

Visit : www.royalcollection.org.uk. Contact : Rachel Woollen at press@royalcollection.org.uk.

Leads

European Waterways

European Waterways is the largest hotel barging company in Europe, offering luxury, all-inclusive cruises on fully-crewed hotel barges on the inland waterways of Europe, particularly France.

Every 6-night cruise includes gourmet cuisine, fine regional wines, open bar, daily escorted excursions, local transfers and the use of barge facilities such as bicycles to explore the towpaths, a sundeck to laze on, or a spa pool to relax in.

All this, combined with a few hours sedate cruising each day through some of Europe's finest scenery, creates an ambience extraordinaire.

The fully-crewed luxury vessels accommodate between 6 and 20 passengers, who may choose to charter a whole boat with family and friends, or join a small group of like-minded travellers on an individual basis.

The average crew ratio is one crew member for every two passengers and includes Captain, Chef, Tour Guide and Hostess, thus ensuring a very high level of service.

Visit : www.gobarging.com. Contact : Chris Gant at chris@gobarging.com.

The 49th Custer State Park Buffalo Roundup Weekend, South Dakota

26, 28 and 29 September 2014

Custer State Park Buffalo Roundup is one of the great events of the Old West, annual Custer State Park Buffalo Roundup.

Cowboys on horseback and park crews in pickups round up the 1,300-head buffalo herd (the world's largest publically-owned bison herd) and drive them into the corrals.

The event is followed by a chuckwagon lunch, a weekend art show in Custer State Park and the Crazy Horse Autumn Volksmarch.

South Dakota also offers year-round opportunities to enjoy old western and Native American culture.

Lakota Ways, a new non-profit organisation, offers hands-on Native American tribal cultural and artistic experiences including tipi raising, beadwork and tours to Pine Ridge Indian Reservation.

Visit : www.travelsd.com and www.lakotaways.com. Contact : Maureen Droz at maureen.droz@state.sd.us.

Baiersbronn, the Black Forest, Germany

Baiersbronn in the Black Forest is a popular holiday destination, best known for the hiking and three of Germany's top restaurants with eight Michelin stars between them.

The "Baiersbronn Hiking Heaven" features a network of trails with serviced hiking huts and hosts providing food and drink on the way.

The new "Culinary Hiking Heaven" programme, supported by the nature park Schwarzwald Mitte/Nord, situated in the northern and central Black Forest, will be launched in late summer 2014.

Visit : www.kulinarischer-wanderhimmel.de. Contact : Stefanie Bischof at southwestgermany@tourcomm-germany.com.

Ice Bike Adventure's heli-biking

Ice Bike Adventure's is launching a new heli-biking trip offering an exhilarating and energetic way of experiencing Iceland's great outdoors.

It includes a highland journey in a helicopter over remote glaciers before being dropped off at a dormant volcano for a single track biking descent.

Visit : www.icebikeadventures.com/et and www.visiticeland.com. Contact : Asha Sudha at Asha.Sudha@brightergroup.com

Pebble Beach Concours d'Elegance, California

On the third Sunday in August each year, 200 of the most prized collector cars and motorcycles in the world gather in Pebble Beach, California.

The Pebble Beach Concours d'Elegance sees automobiles and motorcycles judged on their historical accuracy, technical merit and style, and will feature the Maserati Centennial and the Ferrari 250 Testa Rossa, a Rolls Royce Phantom Postwar and an array of vintage steam cars.

Visit : www.pebblebeachconcours.net. Contact : Kandace Hawkinson at khawkinson@pebblebeachconcours.net.

The Official Tourist Board Guides

The Official Tourist Board Guides, which are now in their 39th year, provide a comprehensive source of information for visitors looking to stay in the UK.

The three Guides cover :

- B&B and Hotels
- Self Catering
- Camping, Touring & Holiday Parks

There are over 20,000 places to stay, all of which are independent and star-rated.

The Guides also contain the regional tourism contacts and tourist information centre's for each regional section so visitors can contact them in advance and find out what's going on in the area they plan to visit.

The guides are published by Hudson's Media and under license from VisitEngland/VisitBritain.

Most hotels and bed and breakfast establishments in Britain have a star rating from one of the four assessing bodies – VisitEngland, VisitScotland, Visit Wales or the AA.

The Guides, which are priced at £8.99 (the Camping, Touring & Holiday Parks Guide £7.99) can be ordered online and bought from major book retailers and Amazon.

Visit : www.visitor-guides.co.uk. Contact: Tanya Aspinwall at tanya@marketingaloud.co.uk.

Amazona Zoo, Cromer, Norfolk, UK

Amazona Zoo in Cromer, Norfolk, is one of the county's most unique and fun days out where families can discover South American wildlife.

The zoo is home to over 200 tropical animals including Jaguars, Monkeys, Snakes, Tapirs, Flamingos and other birds including a newly-acquired Toucan.

As well as extensive grounds it also has a large indoor soft play area for Under 10's. It is committed to helping visitors discover nature and provide education on conservation issues.

Visit: www.amazonazoo.co.uk. Contact: Katie Murphy at katie.murphy@junglepr.com.

Namiri Plains, the Serengeti

Asilia Africa has opened the Serengeti, Namiri Plains offering six classic safari tents set 70km from the closest neighbour.

The area around Namiri Plains has been closed to the world for the past 20 years to create a safe haven for cheetah and, today, the area has an exceptional population of big cats including one of the highest density of cheetah in East Africa.

Asilia is the first Sustainable Safari/Lodge Company in Africa to receive a 5 Star rating for Sustainability from GIIRS.

Asilia has a portfolio of camps in Tanzania, Zanzibar and Kenya.

Visit : www.asiliaafrica.com. Visit : Mercedes Baily at mercedes@asiliaafrica.com.

Grape Escapes, Piedmont, Italy

Grape Escapes is offering guests the chance to experience some of Piedmont's finest wineries and to visit one of the world's newest UNESCO World Heritage sites.

The Piedmont region covers ten thousand hectares of beautiful vineyard landscapes where vine pollen has been found dating back to the 5th Century BC, from when Piedmont was a place of contact and trade between the Etruscans and the Celts.

The Piedmont region has recently been awarded UNESCO World Heritage status to recognise sites of outstanding value to humanity and an irreplaceable source of life and inspiration.

Grape Escapes offer a range of wine tasting tours and trips to vineyards in :

- Ribera del Duero and Rioja in Spain
- Tuscany in Italy
- Porto in Portugal, and
- the main French wine regions of Champagne, Bordeaux, Burgundy, The Rhône, The Loire and Provence.

Visit : www.grapeescapes.net. Contact : Anna Wolstenholme at anna@representationplus.co.uk.

Crystal Cruises, Arctic Ocean

Crystal Cruises is introducing a new expedition-style voyage traversing the Arctic Ocean via the legendary Northwest Passage, which was first completed successfully by Roald Amundsen just over 100 years ago.

Crystal will be the first luxury cruise line to navigate the route, manoeuvring through 900 miles of waterways lined with glaciers, fjords and unspoiled landscapes away from mainstream civilisation and tourism, north of mainland Canada.

Sailing on August 2016 in Anchorage/Seward, Alaska, Crystal Serenity will sail for 32 nights from

Visit : www.crystalcruises.co.uk. Contact : Kate Selley at kate@kateselleypr.co.uk.

What's on

The Sure Big Screen, Guernsey, Channel Islands

19 to 25 August 2014

The *Sure Big Screen* is a season of outdoor cinema in Cobo Bay on the island's west coast.

The *Sure Big Screen* shows three or four films a day, with films for children in the early afternoon, followed by family films in the evening and adult films later on. The screenings are free

Visit : www.visitguernsey.com. Contact : Jules Ugo : at jules@lotus-uk.co.uk.

In Reykjavík, Iceland

Reykjavík Dance Festival

27 to 30 August 2014

The Reykjavík Dance Festival brings together choreographers and dancers from the Icelandic and international dance scene with new works by Icelandic choreographers.

Visit : www.reykjavikdancefestival.com. Contact : Asha Sudha at Asha.Sudha@brightergroup.com.

Reykjavik International Film Festival

25 September to 5 October 2014

Founded in September 2004 by a small group of film professionals and enthusiasts, the annual Reykjavik International Film Festival places an emphasis on up-and-coming filmmakers.

The festival will showcase a wide range of dramas and non-fiction films from over 40 countries.

Visit : www.en.riff.is. Contact : Asha Sudha at Asha.Sudha@brightergroup.com

The Star-Spangled Spectacular, Maryland

10 to 16 September 2014

Maryland's Star-Spangled Spectacular, will mark the 200th anniversary of the USA's National Anthem in September.

The week-long free festival takes place in Baltimore and features live re-enactments, air shows, live musical performances, tours of Tall Ships and Navy Ships in Baltimore's famed Inner Harbor and fresh Chesapeake Bay food and drink.

Visit : www.VisitMaryland.org and www.DiscoverAmerica.com. Contact : Lisa Cooper at lisa.cooper@kbc-pr.com

Rutland Food & Drink Festival and Rutland Day, Rutland UK

13 September 2014

The Rutland Food & Drink Festival and Rutland Day takes place on the shores of Rutland Water at Sykes Lane Empingham.

The food festival will have displays and tastings of luxury alcoholic ice cream, gluten-free specialities, dried curry mixes and freshly roasted coffee beans.

Local farmers will be providing their quality burgers, sausages and hog roasts and local chefs will again be sharing their recipes by way of live cookery demonstrations throughout the day.

Rutland Day provides a line-up of live music and entertainment and the new Rutland Water beach.

Visit: www.discover-rutland.co.uk. Contact : Mary Copley at tourism@rutland.gov.uk

Euphoria 2014, South Carolina

18 to 21 September 2014

Euphoria is a weekend-long festival held in Greenville, South Carolina, which combines exclusive tastings, cooking demonstrations and wine seminars, as well as multi-course dinners and live musical performances.

Joined by chefs from local Greenville restaurants, as well as some from Charleston (South Carolina), Atlanta (Georgia) and Asheville (North Carolina), Euphoria features domestic and international wines, celebrity chefs, master sommeliers and local musicians.

Visit : www.euphoriagreenville.com and www.DiscoverAmerica.com. Contact : Sarah Barnett at sbarnett@thebrandusa.co.uk.

Sainsbury Centre for Visual Arts, Norfolk

27 September 2014 until March 2015

The Sainsbury Centre for Visual Arts is one of the most prominent university art galleries in Britain, and a major national centre for the study and presentation of art.

The Centre staging and exhibition called '*REALITY: Modern & Contemporary British Painting*', with over 50 well-known works celebrating the strength of British painting with some of the best and most influential artists of the last sixty years including David Hockney, Lucian Freud and LS Lowry.

Visit: www.scvs.ac.uk. Contact: Daisy Simpson at daisy@junglepr.com.

Bridge Day, West Virginia

18 October 2014

The 35th New River Gorge Bridge Day takes place annually on the third Saturday of October and is the only day of the year where pedestrians are allowed to walk on the deck of the 876-foot high bridge, which towers over one of America's oldest rivers.

Held in Fayetteville, the event plays host to one of the nation's leading one-day extreme sports events – the world's largest single gathering of BASE jumpers come together to join 250 rappelling experts to hang from, but mostly jump off, the New River Gorge Bridge.

An estimated 80,000 people from around the world gather to participate in the festival and witness one of the world's most cutting edge sports.

Visit : www.OfficialBridgeDay.com. Contact : Sarah Barnett at sbarnett@thebrandusa.co.uk.

The Madrid-Lisbon MTBike

13 to 27 June 2015

The Madrid-Lisbon MTBike is a 15-day, 15-mountain ride covering 1,200 km from Madrid to Lisbon.

Crossing Spain and Portugal riders arrive at the Atlantic Ocean in Roca Cape, the westernmost point of Continental Europe.

For the 3rd year Mountain Bikers from several countries have crossed Spain and Portugal to connect Madrid to Lisbon by the Mountains. The whole tour route between Madrid and Lisbon covers 1230km and climbs almost 28000m in 15 days and is a route for mountain biking following tracks, trails and medieval roads.

More than 100km in single tracks; crossing valleys and climbing mountains; passing through historical towns and villages. The tour is organized by "Caminhos da Natureza" / Portugal Nature Trails

Visit : www.bikemadridlisbon.com and www.caminhosdanatureza.pt. Contact : Antonio Gavhino at agavinho@bikemadridlisbon.com

Reasons to write about

The Bath Mozartfest, Bath UK

Friday 7 to Saturday 15 November 2014

The 24th annual Bath Mozartfest is an autumnal celebration of classical music performed by international musicians, with the works of W A Mozart at its heart.

It takes place at venues across the Georgian city of Bath.

Whilst Mozart's music is predominant, it is placed within a wide musical context with performances of work from his friend Haydn, to Haydn's pupil Beethoven also composers of the Romantic era through the music of Schubert, Schumann and Brahms.

The much-acclaimed Takács Quartet, joined by violist Louise Williams, will open the festival with Mozart's Quartet in G minor for five strings.

This year's *Bath Mozartfest* has a line-up also includes :

- the Emerson String Quartet
- the Nash Ensemble
- the Vertavo String Quartet from Norway, and
- the Sitkovetsky Piano Trio.

Visit : www.bathmozartfest.org.uk. Contact: Julie Peacock at julie@peacockpr.com.

Volunteering in the Austrian Tirol

Assisting Mountain Farmers, Hochgebirgs-Naturpark Zillertaler Alpen

This volunteering programme works together with the rangers in the Zillertal Alps Nature Park, assisting the local mountain farmers with their day to day tasks in preserving the natural habitat.

At an altitude of 1000m, in the mountain meadows of Ginzling, there is a multitude of undertakings geared towards the protection and rehabilitation of these unique mountain environments.

From invasive tree and shrub removal to weed control and from (re)building traditionally constructed dry-stone walls to field habitat restoration, the mountain farmers welcome any assistance.

Visit : www.tyrol.com/e-assisting-mountain-farmers

Bearded Vulture Reintroduction, Nationalpark Hohe Tauern

The Bearded Vulture is a bird of prey, the largest Alpine bird and the only member of the genus *Gypaetus*.

Traditionally considered an Old World vulture, it lives and breeds on crags in high mountains above the tree line.

The bird was hunted as a trophy in Europe and by 1900 was largely wiped out and verging on extinction.

Even today, bearded vultures in Europe are considered endangered and in 1986 they were reintroduced in the Hohe Tauern National Park and in 2010 experts celebrated the first offspring born in the wild.

This volunteer project is dedicated to re-introduce this wonderful bird of prey in the protected area of the Hohe Tauern National Park.

Visit : www.tyrol.com/e-bearded-vulture-reintroduction

Pasture and Grazing Management on the slopes of Fliess, Kaunergrat Nature Park

The Kaunergrat Nature Park is an area of outstanding natural beauty and a focal point for rare plants and wildlife activity.

The local communities in the Pitztal Valley, Kaunertal Valley and in Fliess are dedicated to preserving the pastures and the mountain meadows for generations to come.

This volunteering project takes place on the sunny slopes of Fliess and involves pasture and grazing management, including field habitat restoration, fencing, invasive tree and shrub removal and building traditionally constructed dry-stone walls.

Visit : www.tyrol.com/e-pasture-and-grazing-management-on-the-sunny-slopes-of-fliess.

Alpine Pasture Management at Thaur Alm, Thaur Alm, Hall in Tirol

The seasonal migration between valley and lush, alpine pastures has shaped much of the landscape in the Alps.

The varied topography and altitudes give rise to the great diversity in Alpine areas and the seasonal transhumance still contributes to traditional Alpine culture and life in the mountains.

This volunteer project at Thaur Alm Alpine Pasture is geared towards the protection and rehabilitation of these unique mountain environments. Tasks will include invasive tree and shrub removal, weed control and field habitat restoration.

Visit : www.tyrol.com/e-alpine-pasture-management-at-thaur-alm.

Visit : www.visittirol.co.uk. Contact : Becky Horton at becky.horton@hortonpr.co.uk.

Atlantic Canada

The Canadian provinces of New Brunswick, Newfoundland and Labrador, Nova Scotia and Prince Edward Island each has its own character but all are known for their outstanding natural beauty, stunning coastline, friendly people, seafood, UNESCO World Heritage sites and National Parks.

The Algonquin Resort, New Brunswick, Canada

The Algonquin Resort in the Atlantic Canadian province of New Brunswick has reopened after a £16.3million (CAD\$30million) year-long transformation and in time for the hotel's 125th anniversary.

The first Marriott Autograph Collection Hotel in Canada, the hotel overlooks the Passamaquoddy Bay from St Andrews-by-the-Sea.

Built in 1889, much care has been taken to restore the iconic property including the restoration of the castle-like facade to its original splendour.

The resort also offers *Off Kilter Biking Tours* where cyclists don a kilt and cycle over the low tide at the nearby Bay of Fundy.

Golfers can play the 7,000-yard, par 72 course which was redesigned in 2000 by well-known course architect Thomas McBroom and has Canada's oldest clubhouse built in 1894, with views of the rugged coastline of the Bay of Fundy – home to the highest tides in the world.

The resort is located in the quaint seaside town of St. Andrews by-the-Sea, also one of the oldest in the province.

Visit : www.algonquinresort.com and www.atlanticcanadaholiday.co.uk.

Contact : Steele Paulich at atlanticcanada@brightergroup.com.

The 5-star luxury boutique Andaz Liverpool Street, London UK

The 5-star luxury boutique Andaz Liverpool Street, which sits between the City of London, Broadgate and the Capital's East End, provides a great base for business and leisure travellers.

One of London's original railway hotels, it opened in 1884 as the Great Eastern, one of London's seminal railway hotels, in an imposing redbrick Victorian building.

Though it enjoyed an illustrious past times have changed, as has Liverpool Station itself, and In recent times the property has undergone a complete transformation and change of name – to the Andaz.

There are the range of dining options one would expect of a hotel of this calibre including seven restaurants and bars including the 1901 Restaurant & Wine Bar, and the new Catch Champagne Bar & Lounge.

Authentic Japanese cuisine is served in the Miyako brasserie, a grill menu in Eastway and traditional English pub fare in the George.

A room with a view :London's past, present and future

Throughout 2014/15 the *Andaz Liverpool Street* will play host to four distinctly diverse British artists, with each invited to hand paint one of the hotel's luxurious Large King guest rooms, to depict their interpretation of East London's past, present or future.

The artists are Chris Price, Patrick Vale, ILoveDust and Patrick Morgan and their rooms will have a completely different style and feel in reflection of the artist's own individuality.

They will also be available for guests to experience contemporary street art in their room.

The Pearly Room

The first project is the Pearly Room in which Chris Price and his cockney wife and collaborator Delisia Howard creates a modern interpretation of their hometown in London's East End, playing homage to the history of East London's Pearly Kings and Queens.

The Pearly Room showcases a giant *Pearly King and Queen* in their national costumes in a bustling market place with the Christ Church Spitalfields as a backdrop.

Hundreds of individually hand drawn mother of pearl buttons line the market streets in tribute to a supposed event in the late 19th century when a Japanese ship broke up in the Thames, shedding its cargo of millions of pearl buttons.

Many of these buttons were salvaged, mostly by market traders who sewed them on to their clothes, creating a national costume for London and the tradition of the *Pearly Kings and Queen*, which thrives to this day.

Guests can experience *The Pearly Room* from now until July 2015.

Visit : www.andazliverpoolstreet.com and www.pearlysociety.co.uk. Contact : Nadia Walford at nadia@grifcopr.com.

Botswana's Okavango Delta

Botswana's Okavango Delta is the world's largest inland delta, surrounded by arid terrain and a location for concentrations of diverse wildlife including the 'Big Five' and over 400 species of bird.

This is also a stronghold of the African Wild Dog.

Real Africa offers a range of different ways to experience the Delta including 4WD and lodge safaris, walking, horseback and canoe safaris.

One of the most novel ways to see the Delta is on horseback, with guests riding across the savannah and through flood waters and channels seeing the lush wetland habitat of the Selinda Spillway from the saddle.

Real Africa also offers stays on the tranquil waters of the Selinda Spillway, a body of water linking the Okavango Delta to the Kwando and Linyanti water systems and well known for its population of elephant, buffalo and wild dogs.

Here is the chance to explore by canoe during the day and camping by night on remote islands.

Visit : www.realafrica.co.uk. Contact : Sara White at sara@realafrica.co.uk

Rettir, Iceland

Rettir is an Icelandic farming tradition where sheep and horses that have spent the summer roaming free in the highlands, are collected together by a long line of horsemen (which can extend more than 20 miles) and driven back down to the lowlands for winter.

While gathering the animals is serious business for the farmers, it's a day of fun for Icelanders and visitors alike. Spectators flock to see thousands of sheep and horses being herded down the mountain slopes in a spectacular sight.

The first round-ups are due to start in early September and continue across the country until early October. Visitors can experience Rettir by walking or on horseback.

The animal round up is always followed by a 'round up' of the locals for traditional songs and dancing.

Visit : www.extremeiceland.is/en/individuals/horse-riding-iceland/round-up-tours and www.visiticeland.com. Contact : Asha Sudha at Asha.Sudha@brightergroup.com

Scotland's canals

Known for its lochs and mountain ranges Scotland also has 137 miles of canals.

Each of the country's five canals; the Caledonian, Crinan, Forth & Clyde, Union or Monkland offer dramatic scenery and landmarks along their waterways.

Cottages & Castles, Scotland's holiday lettings company is marketing a range of unique canal-side houses owned by Scottish Canals.

Properties available to let through Cottages & Castles include:

Bannatyne Cottage

This property sits on Lock 11 on the Crinan Canal, one of the prettiest canals in Scotland on the Argyllshire Coast.

The cottage was originally built in the 19th century as a lock keeper's cottage and having been renovated, today offers a stunning quirky holiday cottage.

Sandray Cottage

This cottage is a former lock keepers cottage situated right on the Caledonian Canal in the Great Glen of Scotland.

Kytra Lock is hidden up the canal path and is a retreat to explore the Highlands and west coast.

Laggan Bridge Cottage

Located in Invergarry, this 18th century former canal worker's house sits on the mini peninsula where the Caledonian Canal spreads out into Loch Oich.

The cottage is surrounded on three sides by water and enjoys beautiful views of the surrounding Highlands.

Visit : www.cottages-and-castles.co.uk. Contact : Lorna Gardner at lorna@mediahouse.co.uk

Cultural Manchester, UK

Elizabeth Gaskell's House

Like her friend Charlotte Brontë, Elizabeth Gaskell wrote some enduring novels (North and South, Cranford, Wives and Daughters), many of them from her home in Manchester.

The building itself was completed in 1841 and is a rare surviving example of a Grade II-listed suburban villa.

Now a multi-million pound renovation scheme is well under way to convert the house into a major visitor attraction, which is due to open in October 2014.

Visit : www.elizabethgaskellhouse.co.uk.

Whitworth Art Gallery

The Whitworth Art Gallery will reopen in October 2014 following a £15 million project that will double the public space of the 120-year-old gallery and create state-of-the-art facilities for visitors.

Its inaugural exhibition will be by acclaimed British sculptor and installation artist, Cornelia Parker, as well as displaying the crème de la crème of The Whitworth's outstanding collection (key pieces include work by the modern movement of British artists, among them Walter Sickert, Paul Nash, Ben Nicholson, Barbara Hepworth and Henry Moore).

Visit : www.whitworth.manchester.ac.uk.

Dunham Massey: Sanctuary from the trenches

Dunham Massey Hall, around a half-hour drive from Manchester city centre, was built in the 1730s by the 2nd Earl of Warrington.

The house, its contents and the 3,000-acre estate are now owned and managed by the National Trust.

During the First World War this Georgian house, set in a deer park, was transformed into a convalescent hospital, becoming a sanctuary from the trenches for nearly 300 soldiers.

To mark the centenary of the war, Dunham Massey has been turned back into Stamford Military Hospital and *Sanctuary from the Trenches* reveals what life was like for the patients.

Visit www.nationaltrust.org.uk/dunham-massey.

Ramsbottom Music Festival

The city of Manchester and its suburbs offer many music festivals, with one of the newer additions the Ramsbottom Festival, in September, is an annual boutique event in a thriving Victorian market town nestled in the foothills of the picturesque Pennines.

Visit : www.ramsbottomfestival.com.

Walking tours

Manchester daily walking tours include Ten Manchester inventions that shook the world and various World War One-themed tours.

There is also the opportunity to explore the tunnels beneath the city, including Manchester's biggest World War Two air-raid shelter, built into an old subterranean canal.

The Town Hall Clock Tower tour allows visitors to climb 280ft to the top of this Grade I-listed building - a Gothic masterpiece.

Visit : www.newmanchesterwalks.com.

Hotel Football

Manchester is home to two Premier League football clubs and the National Football Museum and, opening in October, there will also be Hotel Football, a 139-bedroom hotel on the doorstep of Manchester United's ground at Old Trafford.

Hotel Football will have its own five-a-side rooftop football pitch and will also include Café Football Manchester.

Visit : www.hotelfootball.com.

Visit : www.visitmanchester.com. Contact : pressandpr@visitbritain.com.

A place to stay

The Isle of Eriska, Scotland

The Isle of Eriska is a luxury 5* resort and member of Relais & Chateaux located on its own 300 acre Private Island just off the coast of Scotland.

The resort has its own 9 hole golf course and a relaxing spa.

Eriska is inhabited by wildlife such as otters, seals and red deer and all around the island there are nature trails with information points. The resorts Hilltop Reserves which launched in July 2014 are stylish and luxurious stand alone self-catering lodges located on the hillside and secluded from the main hotel and the rest of island.

Visit : www.eriska-hotel.co.uk. Contact : Emma Simmons at pr1@perception-uk.com.

Barnham Broom Hotel, Norfolk UK

Barnham Broom Hotel, is a luxury four star hotel set in 300 acres of beautiful Norfolk countryside.

Features include 46 bedrooms and suites, two Championship golf courses, an award-winning Brasserie, the Valley Bar, the Sports Bar, the Spa and Edge Health & Fitness Club and tennis courts.

Its location gives the hotel a relaxed countryside retreat atmosphere.

Visit: www.barnham-broom.co.uk. Contact: Daisy Simpson at daisy@junglepr.com.

Mustang Monument, Nevada

Mustang Monument, an eco-friendly, sustainable resort and preserve for wild horses has opened south of Wells, Nevada.

Surrounded by mountains, the resort offers visitors accommodation in luxurious tipis to provide an opportunity to relax and connect with nature and activities including horseback rides, guided hikes and wild mustang adventure safaris.

Saving Americas Mustangs

Saving Americas Mustangs has been established to protect and preserve wild Mustangs in America.

Over one hundred years ago, more than 2 million mustangs roamed free.

Today, there are approximately 30,000 wild mustangs in the USA.

Visit : www.mustangmonument.com and www.savingamericasmustangs.org. . Contact : Kristina Carlson at kcarlson@savingamericasmustangs.org.

The Moorland Garden Hotel, Devon UK

The Moorland Garden Hotel celebrates its eightieth anniversary in 2014 by revisiting the halcyon days when its large ballroom and sprung maple strip dance floor played host to countless tea-dances and evening-dress balls, and the likes of President Truman, Rex Harrison and David Niven.

In July 1934, three fields totalling 12 acres were purchased by five Plymouth business men and one woman, with a view to building the Moorland Links Hotel. The hotel opened in May 1935.

Purchased by business entrepreneurs Brian and Sonia Meaden in 2011 and renamed, the Moorland Garden Hotel has undergone an extensive refurbishment programme to help return it to its former glory.

Visit : www.moorlandgardenhotel.co.uk. Contact : Samantha Kirton samantha@ipr-online.co.uk.

Gala-Gala Eco Resort, Ponta d Ouro, Southern Mozambique

The Gala-Gala Eco Resort, Ponta d Ouro, Southern Mozambique is 8km from the South African border in an area with extensive bird life, butterflies and other indigenous fauna & flora.

Next to the resort is a stretch of African coast line with some of the best diving and marine life including fish, rays, eels, turtles, dolphins, whales and an extensive list of sharks species.

Visit : www.gala-gala.co.za. Contact: Bev Mould : bev.mould@vodamail.co.za.

Posada Puerto Bemberg, Argentina

Posada Puerto Bemberg is located in a 400 hectare jungle on the Coast of the Parana river 30Km from the Iguazú Airport, Argentina.

The 1924 Posada, which has undergone a sympathetic refurbishment, enables visitors to enjoy the jungle and the Iguazu falls.

A hotel project, based on the recovery of the Jungle ecosystem is being carried out by the Posada in partnership with the Aves Argentinas and the Conservation of the North East Unit of National Parks.

Visit : www.puertobemberg.com. Contact : Luciana Salaün at luciana@salaun.com.ar and info@puertobemberg.com.

In Italy

Portrait Firenze, Florence

The Lungarno Collection, owned by the Ferragamo family, has opened the Portrait Firenze in the heart of Florence with views over the River Arno and Ponte Vecchio.

The hotel, styled by Florentine architect Michele Bönan, is inspired by the birth of Italian haute couture that took place in Florence in the 1950s.

Each of the thirty-four suites is designed using hand-crafted furniture, exquisite fabrics and fine detailing to reflect the heritage of the Ferragamo family.

Visit : www.portraitfirenze.com. Contact : Stefania Gatta at stefania.gatta@enit.it.

Indigo Rome St George, Rome

Intercontinental Hotels has opened a new boutique hotel in the Indigo Rome St George, in Via Giulia, in the heart of old Rome.

The hotel is a mixture of Renaissance and modern design and has 64 rooms, a spa, a restaurant and a terrace with bar.

Visit : www.hotelindigorome.com. Contact : Stefania Gatta at stefania.gatta@enit.it.

The old Manin NH Hotel, Venice, Italy

The old Manin NH Hotel has been totally overhauled and upgraded by the NH Hotel Group and re-opened in Venice.

The hotel is located in the heart of Venice facing the Rialto Bridge and it is built on the site of the old Teatro Sant'Angelo, dating back to the 18th century.

Visit : www.nh-hotels.com/nh/en/hotels/italy/venice/nh-palazzo-barocchi.html. Contact : Stefania Gatta at stefania.gatta@enit.it.

The 5* Ville sull'Arno Hotel, Venice

The Ville sull'Arno Hotel has been re-opened after extensive renovation and improvement work.

The Ville sull'Arno was originally built in the 15th century and it was a country retreat for the Florentine nobility, in the 19th century was used as workshop by the Macchiaioli painters.

Visit : www.hotelvillesullarno.com. Contact : Stefania Gatta at stefania.gatta@enit.it.

The Excelsior Hotel Gallia, Milan

Starwood Hotels and Resorts will reopen the historic Excelsior Hotel Gallia in Milan in November 2014.

The hotel will offer 235 rooms and suites, a restaurant and a bar with panoramic terrace on the top floor, a lounge bar and cigar room, a spa, swimming pool and gym, two ballrooms and meeting spaces.

Visit : www.starwoodhotels.com. Contact : Stefania Gatta at stefania.gatta@enit.it.

Dusit Fudu Hotels and Resorts

Dusit Fudu Hotels and Resorts, a Chinese joint venture hotel management company between leading Asian hospitality group Dusit International and local partners Changzhou Qiao Yu Group, will develop a portfolio of 15 hotels over the next three years.

These are :

- Dusit Devarana Hot Springs & Spa Conghua, Guangzhou (2014)
- Dusit Devarana Dianchi Lake, Kunming (2016)
- Dusit Devarana Fuxian Lake, Yunnan (2017)
- dusitD2 Fudu Binhu, Changzhou (in operation)
- dusitD2 Tianjin (2014)
- dusitD2 Fudu Hongmei, Changzhou (2014)
- Dusit Thani Fudu Qingfeng, Changzhou (2014)
- Dusit Thani Dongtai, Jiangsu (2014)
- Dusit Thani Hot Springs & Spa, Qingyuan (2015)
- Dusit Thani Shaoxing (2015)
- Dusit Thani Panzhihua, Sichuan (2016)
- Dusit Thani Huangdao, Qingdao (2017)
- Dusit Thani Castle Fushun, Liaoning (2017)
- Dusit Thani Fuxian Lake, Yunnan (2017)
- Dusit Residence Fuxian Lake, Yunnan (2017)

Twelve other developments are under negotiation in Shanghai, Hangzhou, Fuzhou, Xiamen, Changsha, Zaozhuang, Chengdu and Guiyang.

Visit : www.dusit.com. Contact : Sureerat Sudpairak at sureerat.sp@dusit.com.

Hotel H1898, Barcelona, Spain

Hotel H1898, from Nuñez i Navarro Hotels Collection, has been placed in the top 10 Hotels in Barcelona by the Global Review Index.

Located in central Barcelona, Hotel 1898 is within walking distance of Boqueria Market, Las Ramblas, and Placa de Catalunya. Nearby points of interest also include Barcelona Cathedral and Gran Teatre del Liceu. Hotel Features.

Dining options at Hotel 1898 include a restaurant and a coffee shop/café. A bar/lounge is open for drinks. Room service is available 24 hours a day. Recreational amenities include an indoor pool, a health club, a sauna, and a steam room.

Visit : www.hotel1898.com. Contact : pr@orbyce.com.

The Kempinski Hotel Barbaros Bay, Bodrum, Turkey

The Kempinski Hotel Barbaros Bay in Bodrum, Turkey, is launching an adult-only Sublime Sundeck for guests looking for a hot hangout.

Guests can spend the whole day on the Sublime Sundeck, a soothing spot to enjoy the Aegean Sea scenery, before the evening's DJ sets.

Visit : www.kempinski.com/bodrum. Contact : Lallie Fraser at lallie@grifcopr.com.

Paradisos Hills Hotel, Cyprus

Paradisos Hills Hotel is a 15-bedroom boutique hotel, located just outside the traditional Cypriot village of Lysos in the Akamas Peninsula of Western Cyprus.

All rooms have private balconies, with stunning sea or mountain views.

Paradisos Hills Hotel is 14 kilometres from the beaches of Polis Chrysochou and 45 kilometres from Paphos International Airport.

Visit : www.paradisoshills.com. Contact : Leila Stocker at Email leila@turtle-pr.com.



An Alliance focus on :

The Province of Chubut, Patagonia, Argentina

The Province of Chubut is located in the heart of Patagonia, in southern Argentina and runs from the Atlantic Ocean in the east to the Andes mountain range in the west.

Chubut is one of Argentina's top tourist destinations, with a focus on natural beauty, national parks and ski resorts.

It has a population of 550,000, with its capital Rawson and the largest city Comodoro Rivadavia.

The Welsh influence

The province is a cultural and demographic hub for the Welsh, being home to Argentina's largest community of Welsh descendents, who began arriving in 1865.

Over 50,000 Argentines with Welsh ancestors, who retain their cultural identity, traditions language, live in several cities across Chubut, such as :

- Puerto Madryn
- Trelew
- Trevelin
- Dolavon, and
- Gaiman.

Tourism areas

The province is divided into four tourism regions that cover unique geographical areas:

The Lower Chubut River Valley and the Valdés Peninsula

This region includes the Atlantic coastline with three port towns and two state of the art airports.

The region is globally renowned for sightings of whales, killer whales, dolphins, penguins and sea lions. The area is also highly regarded for its diving and beaches.

The Welsh communities attract many tourists, who come to the region to discover their traditions and gastronomy.

The Lower Chubut River Valley and the Valdés Peninsula

This region includes the Atlantic coastline with three port towns and two state of the art airports.

The region is known for its whales, dolphins, penguins and sea lions and its beaches.

The Welsh communities attract many tourists, who come to the region to discover their traditions and gastronomy.

The Upper Senger River and the San Jorge Gulf Basin

Tourism here is based around the following activities:

- sightings of sea lions and elephant seals
- beach activities
- petrified forests
- beach sailing, and
- sport fishing.

Meseta-Land of the Dinosaurs

Located in the very centre of the province, the plateau is crossed by towns along the Ruta 25, a motorway of over 500 km that follows the Chubut River from one end of the province to the other.

Lakes, caves with cave paintings, petrified woods, wind farms, farms and tourist ranches can be found here.

It was here that a group of Argentine scientists recently discovered the remains of a dinosaur measuring 40 metres in length and 20 metres high, weighing an estimated 77 tonnes.

The Andes

The Cerro La Hoya ski resort and two National Parks, are home to thousand-year old larch trees and protected heritage sites.

The region is known for its beautiful lakes and rivers which skirt the foothills of the towering Andean peaks.

Sport fishing, lake boating, trekking, skiing and snowboarding are some of the activities favoured by visitors.

Visit : www.argentour.com/en/province/chubut/chubut. Contact : Martin Suaya at martinsuaya@argentine-embassy-uk.org.



An Alliance focus on : Totally Thames, London : September 2014

Taking place for the first time throughout September, *Totally Thames* is a month-long arts and cultural celebration of London's river, featuring over 100 river-related events along its entire 42 mile course through the capital.

Delivered by the team behind the *Mayor's Thames Festival*, the festival will feature arts, music and community festivals, regattas, river races, foreshore archaeology, exploration, environmental and educational activities and river-linked activities in all of the 17 London riverside boroughs.

Source to Sea River Relay

Sunday 17 August to Tuesday 30 September

The River Thames Source to Sea River Relay is the journey of a bottle of water, taken from the source of the River Thames carried down the entire length of the river to central London.

With the help of walkers, swimmers, rowers, powered and unpowered classic sailing craft, river communities and organisations associated with the Thames, this 'baton' will be passed each day to a new custodian for a long or short section of the journey, each night staying with a lock keeper at the end of the day's journey. And then to London.

The fire garden

Battersea Power Station
Friday 5 and Saturday 6 September

The Fire Garden by Carabosse at Battersea Power Station, will be one of the last public events before the site closes for development.

This will see the internationally renowned French installation artists transform the iconic grounds into a spectacular display of fire and light – a "fire garden".

Other events for *Totally Thames* 2014 include :

Rivers of the World

Saturday 16 August to Sunday 14 September

Stage in front of Tate Modern and by Tower Bridge, *Rivers of the World*, sponsored by Viking River Cruises, links over 2,000 young people around the world each year through a focus on a common theme: their river.

Led by artist Shona Watt, students from London, New Orleans, Taipei and Jhelum (Pakistan) have shared their research, learned about each other's cultures and worked with local artists to create large-scale artworks which will be exhibited along the South Bank.

The Floating Cinema

St Katharine Docks
Wednesday 10 to Sunday 14 September

The Floating Cinema will take up residence in historic St Katharine Docks for five days of special screenings, artists' workshops and talks on the theme of water and everyone's relationship to it.

The Great River Race

Saturday 27 September

The Great River Race, London's River Marathon, is a race for traditional boats up the River Thames, from Millwall in the east to Ham in the west.

It attracts over 300 crews from all over the globe and appeals to every level of competitor from those who enjoy fun, fancy dress and charity stunts, to serious sportsmen and women who want to become the UK Traditional Boat Champions.

Royal Greenwich Tall Ships Festival

Friday 5 to Tuesday 9 September

The Royal Borough of Greenwich will celebrate the largest fleet of Tall Ships to visit London in 25 years with five days of free festival fun across historic Greenwich, Royal Arsenal Woolwich, Greenwich Peninsula and West India Dock.

This festival offers chances to board some *Tall Ships* moored along the Greenwich waterfront.

There will also be :

evening fireworks displays (on Friday 5 and Saturday 6 September)

- free cultural performances, music and entertainment at the festival villages
- a festival launch, and
- a closing *Parade of Sail*, which can be viewed along the river.

Classic Boat Rally, St Katharine Docks

Saturday 13 and Sunday 14 September

This annual, family-friendly celebration of classic, historic and working boats will take in place in the St Katharine Docks next to Tower Bridge.

Boats of all descriptions from all over the country – both working and leisure – will be in the dock for public enjoyment and tours.

Barge Driving Races

Sunday 14 September

Riverside locations between Tower Bridge and Waterloo Bridge

The annual *Steve Faldo Memorial Barge Driving Race* is a chance to see traditional lighterage skills being carried out as they were up until about 50 years ago.

Professional watermen and lightermen still operate the many tugs and passenger vessels on the tidal Thames.

Full information visit : www.totallythames.org. Contact : Truda Spruyt at Truda.Spruyt@fourcolmangetty.com.

Travel guides

The following travel publishers will provide review copies to Alliance members.

AA Travel Guides

www.shop.theaa.com/store/travel-guides. Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Bradt Travel

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Hudson's Historic Houses and Gardens

www.hudsonsheritage.com. Tanya Aspinwall at tanya@marketingaloud.co.uk

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Alexandre Thery at alexandre@editionsjonglez.com.

Kuperard Publishers

www.kuperard.co.uk. Geoffrey Chesler at geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Caroline Eden at caroline@odysseypublications.com

The Official (UK) Tourist Board Guides

www.visitor-guides.co.uk. Tanya Aspinwall at tanya@marketingaloud.co.uk

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. press@roughguides.com

The Signpost

www.signpost.co.uk. Tanya Aspinwall at tanya@marketingaloud.co.uk

Summersdale travel publications

www.summersdale.com. Dean at dean@summersdale.com.

Take two Books

www.taketwobooks.com. Sarah Duvalle at Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com. Nick Buteau at nick@turnleftguides.com

Registering with the Alliance

To register with the Alliance visit : www.itwalliance.com, and register as a :

- **Member** : travel writers, broadcasters and photographers
- **Editor** : commissioning editors
- **Partner** : travel and tourism industry organisations, or
- **Agency** : agency representatives with travel or tourism clients



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com

Ashley Gibbins FCIPR, MCIOJ
Chief Executive
The International Travel Writers Alliance
0776 419 8286
Ashley@itwalliance.com



AllWays traveller is the consumer travel features 'arm' of the Alliance providing independent travellers with views of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

Ann Mealor FCIPR
Commissioning Editor
AllWays traveller
07971 596 925
Ann@itwalliance.com